

COMPANY PRESENTATION



Most company presentations fail to deliver, for one simple reason: they don't reflect the relevancy of your service for the audience, the value of your organisation, your people and the products you offer. We help you fix that by shaping your story, sharpening your message, and turning it into a presentation that represents who you are and the need you fulfill. Brandsparkle delivers strategy, positioning, strategic narrative and brand communication on a premium level for companies seeking to make their brand irresistible and their story unforgettable.

You only get one chance to make a first impression, and in business that moment matters.

THE PROCESS

- Define objectives and deliverables
- Assess current materials (presentations, website, brand assets, etc.)
- Conversations with key people across your organisation
- Development of positioning and brand narrative
- Visual direction (refining existing identity, or creating new)
- Design and creation of the final presentation

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DELIVERABLES

Cost indication for three options, excluding VAT

ESSENTIAL

€ 5.500,-

For companies that need a strong, professional foundation.

Includes:

- Light review of existing materials and visual identity
- 1-2 stakeholder conversations
- Refined company narrative
- Redesigned presentation
- 2-hour photoproduction professional photographer

Best for:

Early-stage companies, internal alignment, or improved investor/client deck

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PROFESSIONAL

€ 10.500,-

The full strategic transformation.

Essential, plus:

- Deep intake with multiple key stakeholders
- Structured positioning work across your company story
- Expanded narrative development clarity and differentiation towards competitors
- Strong visual direction aligned to identity
- Short summary for handout or download
- 3-hour photoproduction professional photographer

Best for:

Growth companies that rely on winning deals, growing the organisation, funding, or partnerships

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EXECUTIVE

€ 15.000,-

For companies where presentation equals revenue impact.

Professional, plus:

- Full stakeholder interview round multiple departments
- Refined messaging across business areas
- Multiple presentation versions (e.g. sales + investor + partner)
- Higher-end visual refinement or identity upgrade direction
- Priority workflow and extended collaboration window
- Final polish for high-stakes external use

Best for:

Companies preparing for investment rounds, major sales cycles, or repositioning

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BRANDSPARKLE

A STRONG BRAND IS PERSONAL

“It was an intense process, but I must say that the new approach has not only secured many new clients, it also provides a solid base for a bright future.”