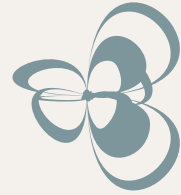


PERSONAL BRANDING FOR TEAMS

Strong teams are built on trust, clarity, and mutual understanding. Yet in many organisations people collaborate without fully knowing each other's strengths, values, or working styles. This interactive workshop is for mid to senior professionals, and executive teams who want to strengthen collaboration, connection, and alignment in a way that feels natural and sustainable.

As awareness grows individually, something shifts on a collective level. Communication is clear, interaction becomes intentional, and alignment with shared goals is present in day-to-day collaboration. Strong teams are not only built on skills and strategy, but on how people show up together. A personal brand brings clarity to who you are, what you stand for, and why it matters. When individuals understand and express their personal brand with clarity and confidence, collaboration becomes more open, fluid, and effective. This workshop creates space for professionals to articulate who they are, how they like to work, and what they bring to a team. In doing so, it strengthens understanding, trust, and appreciation across the group.



WHAT PARTICIPANTS TAKE AWAY

1. A clear understanding of their personal brand and how it contributes to their role and environment.
2. A deeper sense of connection within the team and with shared organisational direction.
3. A personal brand narrative translated into a concise and authentic pitch.
4. Stronger awareness of colleagues and how different strengths complement each other.

HOW THE WORKSHOP WORKS

It is typically structured as one four-hour session, or two sessions of two hours depending on format and group size. This workshop works very well as part of a Leadership program or Team building session. Available in English or Dutch, with French available on request.

COSTS

€ 500,- excl. VAT per participant.
Minimum of four, maximum ten participants.
Meeting room, F&B not included.

Mail info@brandsparkle.nl
or go to contact page



“As part of a six-month leadership program, I called upon Kate to work with the team to create an understanding on the importance of how you show up, in life and the workplace. She provided a solid theoretic base, shared her impressive experience with top global brands and her genuine and energetic personality opened even the toughest girls&guys in the group to share and connect.”